

## Canastota Public Library

### **5 Year Plan 2016-2021**

**Vision:** Libraries are trusted, welcoming places where people can make discoveries, deepen common interests, expand knowledge, and connect to the wider world. The type of learning that occurs in these institutions—self-directed, experiential, content rich—promotes skills that can shape success in life. The experiences, resources, and interactions provided by libraries build brains and fuel a love of learning.

Libraries are fundamentally about people – how they learn, how they use information and how they participate in the life of a learning community. The Canastota Public Library has a historic role as an institution of learning and culture that we plan to showcase during the next 5 years by delivering outstanding value, continuous innovation and excellent service.

**Mission:** The people of the greater Canastota area will view the Canastota Public Library as a focal point of community life that connects, educates and unites the people of the entire region.

The Canastota Public Library provides services and materials to meet the needs of area residents, businesses and community organizations and offers opportunities to learn, know, gather and grow.

The library is a source of reliable information and of challenging ideas that enlighten and enrich. It has materials in many formats that enhance leisure time and promote lifelong learning. The library encourages the love of reading and the joy of learning and offers the assistance people need to find, evaluate and use electronic and print resources.

### **Goals:**

**Access & Outreach:** Provide and promote access to all library services and materials through both in-house and outreach efforts.

Promotion Objectives:

- Library Website, Facebook, Instagram, online and print media, newsletter 2X/year, email event notices
- Booth at the Canastota Central Schools Health and Wellness Fair in March
- Booth at the Great Swamp Spring Migration in May
- Visits to Pre-K through 3rd Grade during March, Literacy Month
- Presentations to Civic Organizations
- Program collaboration with the Canastota Canal Town Museum 4X/year
- Outreach to Stoneleigh Apartments
- Booth at Madison County Fair in July

**Collection:** Maintain collections in a variety of media to meet the continuously evolving educational, informational, vocational and recreational needs of the library's diverse users.

Objectives:

- Expand our Early Literacy Collection
- Introduce “1000 Books Before Kindergarten” Program
- Relabel Archive Room Collection
- Continuous weeding and purchasing of new items
- Possibly reorganize non-fiction collection to promote bookstore style browsing
- Expand collection of Large Print materials based upon demand
- Increase collection of “grab and go” materials, add STEAM learning bags

**Facility:** Provide a welcoming, comfortable, efficient, accessible, community-oriented library.

Objectives:

- Install wheels on tables on the main floor, where needed
- Purchase smart tables that have power and USB ports
- Provide quiet places where people can study
- Provide conversational places for people to work, particularly students and tutors
- Provide meeting rooms where clubs and organizations can gather
- Add more interactive, early learning activity areas in children’s room, such as a wooden train set, educational games, etc.

**Miscellaneous:** Cooperative efforts to improve the community we all share.

Objectives:

- Help promote Madison County initiatives such as the Buy Local Campaign and 1<sup>st</sup> Mondays
- Showcase local artists with monthly art exhibits
- Collect household batteries and ink cartridges for recycling at the Madison County Landfill
- Investigate the possibility of hosting a community recycling day
- Collaborate with other Madison County Libraries to promote the Dolly Parton Imagination Library, while raising funds and awareness
- Collaborate with other Madison County Libraries to improve adult literacy through shared digital resources

**Programs:** Offer year round events for all ages and interests.

Objectives:

- Early literacy programs including Baby Lapsit, Preschool Storytime, Dolly Parton Imagination Library, LEGO Block Party, STEAM projects
- Summer Reading Program with special events and activities to help prevent the summer slide
- Tween/Teen Programming— American Girl Book Club, Anime/Manga Club, Robotics, Gamemaking, STEAM projects, book club, crafting, etc.

- Adult Programming--Movie Nite, Bridge Club, Writing Groups, Knitting Groups, Art Club, Stamping Club, Bone Builders, Book Chat, Scrapbooking, Caners, Tech help, etc.
- Support adult literacy tutors with print and digital resources and provide tutoring space
- Write grants for STEAM programming
- Bring live music to the library at least once a year
- Add programs/events based on community needs
- Genealogy help, one-on-one by appointment

**Technology:** Provide library users with state of-the-art digital resources and training.

Resources:

- 6 public access computers, upgrade as necessary
- 6 public access laptops, upgrade as necessary
- 1 iPad loaded with child friendly apps—consider loaning this technology
- Free WiFi throughout the building
- Online databases, particularly Ancestry and Heritage Quest
- Downloadable digital materials through the MidYork Library System website such as ebooks and emagazines
- Investigate self-checkout stations and/or self-checkout via phone app
- Add digital services as they become more affordable such as HOOPLA (streaming of music, movies and TV shows)

Training Objectives:

- One-on-one technology education, by appointment
- Small group classes, offered at least 2 times per year
- Questions answered on demand

**Renovations and Building Maintenance:**

- Steam clean all carpets after elevator entrance project is complete
- Repoint bricks
- Refinish front doors
- Repair parking lot, seal and stripe, expand size of entrance aprons
- Refinish wood floors in Carnegie Room, Archive Room and 2<sup>nd</sup> floor office
- Interior Painting: Public Bathrooms, stairway to the basement, walls near main desk
- Exterior Painting: All trim
- Repair and/or replace roof, if needed
- Repair and/or replace 3 furnaces
- Repair and/or replace 3 air conditioners

Approved by the Canastota Board of Trustees on 2-18-2017